



You are invited to the most relevant international
Investment event in the Central American region



9 / 10 | November 2016

**Westin Camino Real Hotel
Guatemala City**

More information:

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t /GuatemalaInvestmentSummit2016

Register: www.gis.com.gt

It is the most relevant international investment event in the Central American region, which its successful first edition took place in the year 2013. It is organized by the Chamber of Industry of Guatemala together with the Government of the Republic, through the Ministry of Economy.

This second edition promises to provide the participants current topics related with the investment climate, search for answers to common problems, and promote the State's Policies that allow a global and inclusive economy which, besides promoting the sustainability and innovation, promotes the integration and competitiveness of Guatemala and the region.

With the participation of over 250 investors from different parts of the world, the business leadership of the Central American region and entrepreneurs in different areas will facilitate the opportunity to make strategic alliances and get to know public, private and PPA (Public-Private Alliances) investment projects for over US\$9 billion. The interaction between the sectors will be possible through the investment and business roundtables which will be active during the whole event.

Additionally, you will have the opportunity to be a part of the over 2,000 participants that will meet with the purpose of making business contacts as well as contacts with high government authorities.

Main points of the conferences and panels:

- ▶ Business
- ▶ Investment
- ▶ Entrepreneurship
- ▶ Innovation

Who is the target audience?

- ▶ Investors
- ▶ Business people
- ▶ Entrepreneurs
- ▶ Government Entities
- ▶ International Bodies
- ▶ Investment Promotion Agencies
- ▶ Banks and Financial Entities
- ▶ Specialized media
- ▶ Projects and Companies with investment opportunities
- ▶ Chambers and Business Associations
- ▶ International Community and Diplomatic Corps

Sectors of Interest

- ▶ Forestry Sector
- ▶ Food and Beverages
- ▶ Chemicals and Plastics
- ▶ ICT's / Contact Centers
- ▶ Light Manufacturing
- ▶ Cultural and Creative Industries
- ▶ Clothing and Textiles
- ▶ Energy
- ▶ Construction
- ▶ Tourism
- ▶ Non-traditional Agriculture
- ▶ Environmental Services
- ▶ Others with interest in participating



Program

Wednesday, November 9

8:00 – 8:30	Ribbon-cutting and walk through the stands area – lobby of the Convention Center
8:30 – 10:00	<p><u>Inaugural Ceremony – Convention Center.</u></p> <ul style="list-style-type: none">• Intonation of the National Anthem of Guatemala• Address by the Vicepresident of the Guatemala Chamber of Industry, Mr. Juan Carlos Tefel del Carmen• Guatemala: Economic Policy 2016-2021. Minister of Economy of Guatemala, Mr. Rubén Morales Guatemala: A Destination for Investment. Business Sector Coordinator of the Executive Committee PRONACOM, Mr. Ricardo Mansilla• Address by the President of the Republic of Guatemala, Mr. Jimmy Morales
10:00 – 11:15	<p><u>Innovation: Transforming companies, improving societies.</u></p> <p>Panelists:</p> <ul style="list-style-type: none">• Deiby Gómez, Oracle ACE Director• Sergio Flores, Guatemalan Engineer in Samsung Korea• Ruth Dempsey, Chief Scientist at Phillip Morris International
11:15 – 12:30	<p><u>Accelerating development. Technology unites borders. Winners and losers.</u></p> <p>Panelists:</p> <ul style="list-style-type: none">• Edgar Figueroa, President and Executive Director of WI-FI Alliance• Jorge A. Ruiz, Founder and CEO of Above and Beyond Tech y Ex Business Development & Digital Banking Head for Citi Latin America• Marcos Andrés Antil, President and Founder of Xumak, LLC
12:30 – 14:30	Lunch break (free time)



Program

Wednesday, November 9

Economic Growth, a Challenge for All

Panelists:

- 14:30 – 15:45
- Carlos Argüello, President and Founder of Studio C
 - Enrique Beltranena, Founder and CEO Volaris
 - Andrés Rebolledo, General Director of International Economic Relations, Ministry of Foreign Affairs of Chile
 - Moderator, Fernando López, President of the Latin American Industrial Association –LAIA–

15:45 – 16:15 **Fighting Corruption: Key to Economic Growth. Main conference.**

Institutional Strengthening and the Business Climate

Panelists:

- 16:15 – 17:40
- Maria Fernanda Garza, President of ICC Mexico and CEO of Orestia
 - Eduardo Parra, Vicepresident of Colombina

18:15 – 19:00 **Shuttle to the National Palace of Culture (invitation required)**

Parallel activities to the conference program

- 10:00 – 16:00
- Activities for entrepreneurs – Los Lagos meeting room
 - Investment and business roundtables – Los Lagos meeting room



Program

Thursday, November 10

8:00 – 8:30

Billions in opportunities – National Agency for the Development of Economic Infrastructure – ANADIE-

8:30 – 13:00

Investment and Business Roundtables – Convention Center

Participants **Registration**

International and local participants (including members of the Chamber of Industry of Guatemala) may register in www.gis.com.gt. After filling out the registration form satisfactorily, they will receive an email confirming their participation.

If any participant does not receive a confirmation email or has any questions about it, please contact Jhenifer Urizar at +502 2380-9000 ext. 229 or to the email address registrogis@industriaguatemala.com.

Registrations for foreign participants include participation in the opening ceremony, conferences program and closing ceremony.

Credentials will be handed in Tuesday, November 8 from 14:00 hours and Wednesday, November 9 from 7:00 hours.

We will have translation during conferences and investment and business roundtables.

Investment and Business

Roundtables Registration

To participate in the investment and business roundtables, we please ask you to register in www.gis.com.gt. After doing so, you will get an e-mail with the request to create a username and password that will let you do the following:

- Make changes to the form you submitted. If you are a foreign participant, you may fill out your flight and hotel information.
- Register to participate in the investment and/or business roundtables.
- If you want to participate in both roundtables, please fill out each form separately. To participate in the investment roundtable, you may fill out either an investor or project proponent form. To participate in the business roundtable, you may fill out the buyer or seller form.

Entry to Guatemala

When arriving to Guatemala, at the International Airport La Aurora, a delegation made up of collaborators from the Chamber of Industry of Guatemala, duly identified and uniformed, will be waiting for you, to help you with your immigration proceedings and to take you to board the bus that will drive you to the hotel confirmed for your accommodation.

Shuttle in Guatemala

The organization of the Guatemala Investment Summit 2016 will provide free ground shuttle service from the airport to the hotel.

This service will be available on Tuesday, November 8 from 5:00 to 23:00 hours.

On your departure day from Guatemala, you must directly coordinate your shuttle from the hotel to the airport with your hotel.

Visas

Citizens of some countries require a visa to enter Guatemala. In the following link, you may consult the list of countries and the type of visa to process.
http://www.minex.gob.gt/Visor_Pagina.aspx?PaginalD=21

You may also consult the list of embassies and consulates, locations and contact telephone numbers by entering the following links:

Guatemalan Embassies authorized abroad:

http://www.minex.gob.gt/Visor_Pagina.aspx?PaginalD=1199

Guatemalan Consulates authorized abroad:

http://www.minex.gob.gt/Visor_Pagina.aspx?PaginalD=1200

For questions about these proceedings you may contact Karen Chinchilla, in the email address kchinchilla@industriquate.com

Official **Airline**

Copa Airlines ®

Guatemala Investment Summit 2016 counts on the participation of Copa Airlines as the official airline of the event. International participants will have a 20% discount when buying their ticket directly at the website www.copaair.com and entering the promotional code **D6958**.

Accommodation Service

Hotels that offer their accommodation services with negotiated rates by the Organizing Committee of the Guatemala Investment Summit 2016. You can find the options at: <http://www.gis.com.gt/2016/index.php/en/visitor-service/accommodation-service>

Venue Hotel

Westin Camino Real located at 14 calle 0-20, zona 10, Guatemala City, telephone 2333-3000, website <http://hotelcaminoreal.com.gt/>

Optional Tourist Services

If prior to or at the end of the Guatemala Investment Summit 2016, you are interested in visiting some tourist sites, characteristic of the Guatemalan culture, you may contract these services directly with Clark Tours Agency, who have prepared a package to destinations nearby Guatemala City. Destinies and prices may be consulted in www.gis.com.gt in the Visitor Service section. Each participant will pay for the cost for these services.

Currency, Weather and Language



Currency:

Quetzal

Reference Exchange Rate:
US\$ 1.00 = Q 7.60



Weather:

NOVEMBER Forecast

- Clear skies
- Temperate weather.



Language:

Spanish

Contacts

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Organized by:

