



Program

Wednesday, November 9

8:00 – 8:30	Ribbon-cutting and walk through the stands area – lobby of the Convention Center
8:30 – 10:00	<p><u>Inaugural Ceremony – Convention Center.</u></p> <ul style="list-style-type: none">• Intonation of the National Anthem of Guatemala• Address by the Vicepresident of the Chamber of Industry of Guatemala, Mr. Juan Carlos Tefel del Carmen• Guatemala: Economic Policy 2016-2021. Minister of Economy of Guatemala, Mr. Rubén Morales• Guatemala: A Destination for Investment. Business Sector Coordinator of the Executive Committee PRONACOM, Mr. Ricardo Mansilla• Address by the President of the Republic of Guatemala, Mr. Jimmy Morales
10:00 – 11:15	<p><u>Innovation: Transforming companies, improving societies.</u></p> <p>Panelists:</p> <ul style="list-style-type: none">• Deiby Gómez, Oracle ACE Director• Sergio Flores, Electronics Engineer, Samsung Electronics / Smartphone Division /IOT HW Development Group• Ruth Dempsey, Chief Scientist at Phillip Morris International <p>Moderator, Alberto Padilla</p>
11:15 – 12:30	<p><u>Accelerating development. Technology unites borders. Winners and losers.</u></p> <p>Panelists:</p> <ul style="list-style-type: none">• Edgar Figueroa, President and Executive Director of WI-FI Alliance• Jorge A. Ruiz, Founder and CEO of Above and Beyond Tech y Ex Business Development & Digital Banking Head for Citi Latin America• Marcos Andrés Antil, President and Founder of Xumak, LLC <p>Moderator, Alberto Padilla</p>
12:30 – 14:30	Lunch break (free time)



Program

Wednesday, November 9

Economic Growth, a Challenge for All

Panelists:

- 14:30 – 15:45
- Carlos Argüello, President and Founder of Studio C
 - Enrique Beltranena, Founder and CEO Volaris
 - Víctor Umaña, Director of the Latin American Center for Competitiveness and Sustainable Development
 - Moderator, Fernando López, President of the Latin American Industrial Association –LAIA-

15:45 – 16:15 **Fighting Corruption: Key to Economic Growth. Main conference.**

Institutional Strengthening and the Business Climate

Panelists:

- 16:15 – 17:40
- Maria Fernanda Garza, President of ICC Mexico and CEO of Orestia
 - Eduardo Parra, Vicepresident of Colombina
 - Jorge Londoño de la Cuesta, General Manager of Empresas Públicas de Medellín –EPM-
 - Moderator, Alberto Padilla

18:15 – 19:00 **Shuttle to the National Palace of Culture (invitation required)**

Parallel activities to the conference program

- 10:00 – 16:00
- Activities for entrepreneurs – Los Lagos meeting room
 - Investment and business roundtables – Los Lagos meeting room



Program

Thursday, November 10

8:00 – 8:30

Billions in opportunities – National Agency for the Development of Economic Infrastructure – ANADIE-

8:30 – 13:00

Investment and Business Roundtables – Convention Center